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ABSTRACT

The Executive Branch of the United States government is examined in this grades 10-12 Quinmester Program curriculum guide. Trends and issues surrounding the American presidency, its roles and functions, and their evolution through time are discussed. The approach emphasizes how the president is viewed by his many constituencies, thereby giving the student an insight into the many roles and stances the president must adopt to be an effective leader. Some broad goals of the course are to: 1) help students critically discuss the evolution of the president's constitutional powers; 2) analyze the functions of the executive branch; 3) generalize about the effect of a given president on the office of presidency; and, 4; analyze the relationships between the three branches of government. A broad goals, content outline, objectives and learning activities, and materials sections are included in the guide. (Author/OPH)

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The Changing American Presidency #6448.04, 6446.05 and 6416.39 Social Studies

DIVISION OF INSTRUCTION • 1971

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SOCIAL STUDIES

THE CHANGING AMERICAN PRESIDENCY

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JOAN HEGGY

for the

Division of Instruction Dade County Public Schools Miami, Florida 1971

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LNTRODUCTION

This course of study was written as a part of a total effort to revise curriculum to fit the quinmester administrative organization of schools. The materials and information in this guide are meant to be neither all-inclusive nor prescriptive; but rather, an aide to teachers as they taking into account student needs and characteristics, available plan instructional programs, resources, and other factors. The major intent of this publication is to provide a broad framework of goals and objectives, of study. Teachers may then accept the model framework in total or draw ideas from it to incorcontent, teaching strategies, class activities, and materials all related to a described course porate into their lessons.

'a set of given learning activities. The materials section of the guide lists resources in four oriented information for the ceacher; "Indicators of success" refers to suggested prerequisite mentary student resources. The appendix may include other material appropriate for a specific major subdivisions of the course. The objectives and learning activities section, hopefully, or corequisite experiences. The content outline illustrates, in general terms, the scope and The guide is divided into 1) a broad goals section, 2) a content outline, 3) objectives and learning activities, and 4) materials. The first section provides descriptive and goalprovides a total picture of the concept or main idea and specific behavioral objectives for place of or in addition to the aforementioned; supplementary teacher resources; and suppleessential textual or other material; alternate classroom materials to use in e.8., pretests, readings, vocabulary, etc. categories:

Anyone having recommendations relating to this publication is urged to write them down end to: Social Studies Office, Room 306, Lindsey Hopkins, A-1. send to:

James A. Fleming Social Studies Consultant



ANALYSIS OF THE ROLES AND FUNCTIONS OF THE AMERICAN PRESTURNCY AND CHEIR EVOLUTION THROUGH TIME. AN IN-DEPTH STUDY OF AN EXAMINATION OF THE SKECULIVE BRANCH OF OUR FEDERAL GOVERNESNI. SELECTED PRESTDENTS IS INCLUDED. COURSE DESCRIPTIONS

CLUSTER: POLITICAL AND ECONOMIC STUDIES

GRADE LEVEL: 10-12

COURSE STATUS: Elective

INDICATORS OF SUCCESS; NONE

The American Presidency is the most exciting, most arduous, most prestigious, most controversial job in our society. Increasingly, the nation seems focused on the position, and even more so, course, as are other trends and issues surrounding the Presidency. The approach emphasizes how the President is viewed by his many constituencies, thereby giving the student an insight into the multiple roles and stances the President must adopt to be an effective leader. on the person who is our Chief Executive. The reasons for this trend are explored in this COURSE RATIONALE:

COURSE GOALS

- THE STUDENTS WILL CRITICALLY DISCUSS THE EVOLUTION OF THE PRESIDENT'S CONSTITUTIONAL POWERS.
- 2. THE STUDENTS WILL ANALYZE THE FUNCTIONS OF THE EXECUTIVE BRANCH.
- THE STUDENTS WILL GENERALIZE FROM DATA ABOUT THE EFFECT OF A GIVEN PRESIDENT ON THE OFFICE OF THE PRESIDENCY.
- THE STUDENTS WILL ANALYZE THE RELATIONSHIP BETWEEN THE EXECUTIVE, LEGISLATIVE, AND JUDICIAL BRANCHES. 7
- THE STUDENTS WILL SPECIFY THE ADVANTAGES AND LIMITATIONS OF PRESIDENTIAL PARTY POLITICS.
- THE STUDENTS WILL CRITICALLY DISCUSS THE IMPACT OF THE MASS MEDIA ON THE OFFICE OF THE PRESIDENCY AND THE PRESIDENT'S AUDIENCES. 9
- THE STUDENT'S WILL GENERALIZE FROM DATA ABOUT THE DIFFICULTIES INHERENT IN THE PRESIDENT PLAYING MANY ROLES FOR A DIVERSIFIED ELECTORATE.
- THE STUDENTS WILL ANALYZE THE PRESIDENT'S ROLE AND COMMANDER IN CHIEF AND CHIEF DIPLOMAT.



COURSE CUTLINE

The Presidency as viewed by:

- I. The Constitution
- II. The Executive branch
- III. The President
- IV. The Congress and the Courts
- V. The Party
- VI. The Mass Media
- VII. The People
- VIII. Foreign Governments

GOAL IN THE STUDENTS WILL CRITHAR RESCUSS THE EVALUTION OF THE PRESIDENT'S CONSTITUTIONAL TO THE.

LEARGING ACTIVITIES	1. Students read pp. 1-7 in recommended class set. The Persidence: Office of Fours or another source dealing with the outh of office and hangurallons. Ask the following questions: a. What gives the President his real power - his constitutional authority or his obligation to "preserve, protect, and defend" the Constitution? Explain your, answer. (Giere, the teacher can distribute or describe the course autiline, beginning with the President's strict constitutional powers and expanding into interpretation, personality differences, changing times, etc.) b. Who was the first President to "affirm" rather than "swear?" Why is there a choice of words? What constitutional rights are being protected by this choice. c. How were the early inaugurations different from those held now (refer to last inauguration)? How were they similar? d. How is the Presidency itself different than it was in the beginning? In what ways is it the same? Show filmstrip entified The American President. Culminate the discussion by describing the approach to be taken by the class: That the President does not pluy those roles in a vacuum, his discussion, we had influenced by other organs of government, the class might find it profitable to examine the presidency through the "eyes" of all who have an interest in the presidency. And, logically, the class should begin by examining the presidency through the "eyes" of the document which established that office.
ORJECTIVE	A. The students will identify those portions of the Constitution pertaining to the Presidency.
SUSCUS.	I. THE PRESIDENCY AS VIEWED THROUGH THE CONSTITUTION. The writer has identified The Presidency: Office of Power as essential to this course of study. Other sources may certainly be used such as a government text. The topic referred to 'n The Presidency: Is alluded to in the oct. Vities which follow, thus providing you the opportunity to utilize another source to study a particular topic.

LEARNING ACTIVITIES	. 7-10 in The Presidency: Office of sthe following questions:	 a. What were some of the considerations and suggestions made at the Constitutional Conventions regarding the presidency? b. What factors contributed to the final decisions concerning the office of the presidency? c. Based on the filmstrip (#2), cite examples for each of the roles of the presidency listed in the reading. d. What article in the Constitution contains the authority for the President to play these roles? 	All students should possess a copy of the Constitution, and they now locate the appropriate article (II). The students should scan Article II and be able to describe the general contents of its four sections. Emphasize that this is necessary for future reference in the course.	Students read Section 1. Ask them which clauses are still in force. Students can check the accuracy of their answers by perusing the amendments and identifying those which alter the meaning of any portion of Section 1. (Note: Cl. 1 - 22nd Amend., Cl. 3 - 12th Amend., Cl. 4 - 20th Amend., Cl. 6 - 25th Amend.)	Discussion questions based on Activity #1: (a few class copies of a standard American history text might help here) a. What was the reason(s) for the passage of each of these amendments? b. What was the effect of each amendment on the presidency - that is, die it strengthen it, weaken it, etc.?	
	3.		• 7	, <u>.</u>		-2
OSJECTIVE	(cont,)			The students will locate (or propose) amendments which modify the presidency.		
	Ą			<u> </u>		
FOCUS	I. (cont.)			,	•	

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IEARNING ACTIVITIES	Ao	controversy including proposed amendments? Why? b. Read pp. 115-116 in The Presidency: Office of Power for a brief description of the Electoral College. It is recommended that the teacher follow up with a short explanatory iecture. c. Electoral vote maps are widely available and can be used	 to supplement the teacher lecture to discuss reasons for current presidential compaign strategy 	d. Academically able students can construct the following charts:	 a historical comparison of electoral with popular votes, identifying majority, plurality, and minority winners. voters per electoral vote in each state 	e. The above charts can serve as a basis of discussion about the problems associated with the Electoral College. f. Debate: The Electoral College should be eliminated (modified, retained).	Refer students to Cl. 5 (qualifications). Ask: a. Why were these qualifications enacted? b. Would you change any? Why? (The discussion here should include reference to Amendment 26)	Ask students what informal requirements they think are necessary to win a presidential election (1.e., sex, race, religion, marital status, residence, previous government service, etc.). A few students could do
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OBJECTIVE	B. (cont.)		,	•			C, The students will recognize and evaluate the informal as well as formal qualifications	
FOCUS	I. (cont.)						•	

LEARNING ACTURERS	ont.) search on th the class. irness, etc.	Less academically able students can construct the following charts: a. Ages of presidents at the time they assumed office, identifying the oldest, youngest (to succeed, to be elected), how many in forties. fifties, sixcies, etc. b. "The President who" Descriptions of interesting or significant "firsts" accomplished by American presidents. c. Increases in salary and the first President to enjoy each increase. Ask: What rules does Cl. 7 set down regarding the President's salary? d. An illustrated chart of the financial advantages and fringe benefits (other than salary) given to presidents, retired presidents, and widows of presidents.	Show Screen News Digest, Vol. 6, Is. 5, (Kennedy assassination and succession of President Johnson) and ask students to locate the clause in Section 1 which relates to these events. Review the portions of Activities 5 and 5 related to the passage of the 25th Amendment.	Read Chap. 11 in The Presidency! Office of Power and discuss the following: a. How did early vice presidents view this office? Cite examples. b. Why was disability a greater problem than death prior to the 25th amendment?
	2.	ะ	÷	N 4
ORJECTIVE	C. (cont.)		D. The students will cite evidence for the following statement: The Vice Fresidency is no longer an office seeking a role.	
FOCUS	(cont.)			•

I. (cont.) D. (cont.) 3. 4. 4. 5. 6. 6. 6. 6. 7. 8. 8. 9. 1. 1. 1. 1. 1. 1. 1. 1. 1	LEARNING ACTIVITIFS		Show film entitled The Vice Presidency Parts 1 and 2 and discuss the following questions: a. Why was John Tyler's decision to become President rather than Acting President considered to be so significant? b. What have been some problems associated with selecting the "next best qualified man?" c. Discuss the segment of the film dealing with Victor Moore's parody of the Vice President from "Of Thee I Sing."	<pre>Show filmstrip entitled The Vice Presidency in Action and Evolution and ask the following questions: a. What is the Vice President's constitutional duty? b. What duties has the President delegated to the Vice President? c. Are the above duties sufficient training for possible succession to the Presidency (review statements made by the students in answer to Activity 2). Would you add or eliminate any duties? Explain your answer.</pre>	Discuss the current Vice President's performance of the above roles. Has he and or subtracted any? Students read Sections 2 3 and locate constitutional authority for the president roles described in The Presidency: Office of rate (see pp. 10-11 and Activity 3C). The teacher can provide fuither clarification and examples using The United States Constitution in Perspective, Heathcock, 1963, pp. 157-172.	
(cont.) D. (cont.) E. The students will suggest reasons why the presidency has become increasingly important since 1789			4	\$	9 1	<u> </u>
(cont.)	Since And Application of the App	(cont.)	•	·	•	
1	FOCUS				•	

LEARNING ACTIVITIES	 2. Discussion questions. a. Which powers have increased in the constitution was written? b. Wased on your answers to "a", h has the office of the presidency been affected by the changing importance of its constitutional powers. c. Why has the President been given legislative and judicial as well as executive powers? (The students should be able to recognize the relationship of multiple roles to the concept of checks and balances). 	 3. Students projects (individual or group). Collect examples of presidents performing constitutional roles and share them with the class. Or cite the example and ask the class to locate the specific constitutional authority for that act. This could be part of the review for the test on Unit I. 1. Students read Section 4 and do the following activities: a. Define all unfamiliar terms contained therein. b. Locate and read the sections in Article I pertaining to impeachment. c. Read an account of the trial of President Johnson or show film, Johnson and Reconstruction, and discuss the political aspects of this impeachment. or read "Edmund G. Ross" from frofiles in Courage by John F. Kennedy. A reprint of this story plus discussion questions is found in Comparative Political Systems by Edwin Fenton. 	
OBJECTIVE	E. (cont.)	F. The students will describe the process of impeachment.	
FOCUS	I. (cont.)	•	

LEARNING ACTIVITIES	d. Group project: The students may construct a list of hypothetical presidential actions related to current events. This list should range from mildly controversial to extremely questionable actions. Convene the class as the U.S. Senate and discuss these actions as in an impeachment trial. Culminate each discussion with a vote.	2. Culminating activities: a. A report on an average day in the life of the President (including a specified number of constitutional duties to be carried out). b. Essay: What constitutional power (or duty).do you think is especially critical at this time? Explain your answer.	3. Rainy day filler any time during quin. Show film entitled Tour of the White House, Pt. 1 and 2.		
OBJECTIVE	F. (cont.)				
FACUS	(cont.)				

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GOAL 2: THE STUDENTS WILL ANALYZE THE FUNCTIONS OF THE EXECUTIVE BRANCH.

LEARNING ACTIVITIES	Students read Chap. 2, pp. 12-26 in The Presidency: Office of Power and answer the following questions. a. How did the Constitution provide for the creation of a Cabinet? b. What crisis brought the Cabinet into existence as an advisory body? c. What considerations must a President make in the appointment of a Cabinet? Give examples from the reading. d. Why would a given person accept a cabinet post? Give examples from the reading. e. Why would a cabinet member oppose the President or try to undercut his authority? Give examples from the reading.	A student may report on the circumstances attending Secretary Hickel's resignation from the Nixon cabinet, or read and report on Hickel's book entitled Who Owns America? (Prentice Hall)	Show filmstrip entitled Portrait of a Cabinet Member. Discuss Secretary Udall's concept of his position. If possible, compare to the Hickel or any more recent position.	Projects: Students can report on the President's current Cabinet. The following questions should be answered: a. What considerations influenced the appointment of this cabinet member? b. Is the member a staunch supporter of the President? Why or why not?	
	ř		e e	4	∞
OBJECTIVE	A. The students will . identify the origin, function, and process of the cabinet.				
FOCUS	II. THE PRESIDENCY AS VIEWED BY THE EXECUTIVE BRANCH.			•	

TIVE	 5. Students read pp. 26-29 and answer the following questions: a. Bow did the three cabinets differ? b. Does the President's personality influence his cabinet's mode of operation? Cite evidence to prove your answer. c. Bow does the current President and his Cabinet operate together? (If this is not known, a student should locate this information) d. If you were a cabinet member, which type of cabinet would you prefer to work with? e. Do you think that it is more important for cabinet member to run his department or to give the President advice? f. Based on the reports under "d", is the present cabinet more advisor? dhy is this so? 	the role of Office of Power and discuss the following questions: dent's inner d compare s to that of c. Describe the differences in Wilson's, FBR's, Ike's, JFK's, and Jeanson's inner circle, Brw do you account for ticse differences? d. In your opinion, wilch of the above advisors had the most influence on the President? e. Do you think that any of these president- advisor relationships was unwise? Explain your answer. f. Which kind of advisor would you prefer to be?
ORJECTIVE	A. (cont.)	B. The students will describe the role the President's in circle and compare its status to that the cabinet.
FOCUS	II. (cont.)	

LEANNING ACTIVITYES	Who are the current President's inner circle of the class cannot answer this question, a few students to locate this and the follinformation: a. Do these advisors occupy formal or in or can their positions be likened to in the text? b. What positions did they occupy before white house advisors? c. Why would they wish to work for this president? d. How have they assisted the President?	3. A student can report on Andrew Jackson's famous "Kitchen Cabinet," including reasons for its creation, and the loyalty and contributions of this "Cabinet."	The executive bureaucracy is so vast and its duties so varied that an in-depth study of the various departments and commissions is not possible. This is an area where students could do special reports describing the functions of a given agency, etc. The reports should always emphasize that whatever the function, the agency's raison d'etre is the interpretation, filling in, and execution of the laws passed by Congress.	1. Students may reread pp. 38-40 and discuss the following questions: a. The text states that most employees of the executive branch are little concerned about who occupies the White House. Why is this? How might this affect a federal employee's interpretation or execution of a Presidential order? How might this affect a new President's plans to institute new frontiers, new deals, new vistas, etc. in his administration?
CRJECTIVE			C. The students will classify the functions of the executive departments.	D. The students will state a problem related to the effective functioning of the executive branch.
ROCUS	II. (cont.)	•		•

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SUDUA	II. (cont.)	

THE STUDENTS WILL GENOLATICE FROM DATA ACOUT THE SPEECT OF A GIVEN PRUSIDENT ON THE OFFICE OF THE PRESIDENCY. GOAL 3:

LEAPING ACHAINES	is to reread pp. 10-11 in The Presidency: Ower and relate how and why President Changed his conception of the president	2. Ask students to list reasons why Presidents might differ in the interpretation of their powers. The list should include philosophy, personality, party affiliation, election considerations, the times, etc.	3. Students read Chapter 7 in The Presidency: Office of Power and do the following activities: a. Find examples of presidential differences for all the items on the list (Activity 2). b. What was the major difference in Kennedy's and Johnson's handling of Big Business? If you were President, which approach would you have taken? c. Which presidents were "strict constructionists" and which were "loose constructionists" of their constitutional powers? Can you identify a trend in this area?	 Classroom activity or individual projects: Students examine how different presidents have played their roles. The outcomes of their investigation should include: a. Using the list from Activity 2, determine the reasons why the President acted as he did. Does any reason predominate? b. What are the greatest strengths and weaknesses of the presidents studied? c. What are the most important characteristics that a President should possess? Or do time and circumstance dictate varying answers to this question? 	
OPJECTIVE	A. The students will list reasons why presidents might differ in the interpretation of their	powers.		B. The students will examine the evolution of presidential powers.	
FOCUS	THE PRESIDENCY AS VIEWED BY THE PRESIDENT	•			

LFANNING ACTIVITIES	Reading suggested for the above project: Storms Over the Fresidency, Thomas J. Fleming, Follett Educational Corporation, Chicago, 1970 (casy reading). The Hero and the Feople: The Heaning of Jacksonlan Democracy, Richard H. Brown, The Nacmillan Company, New York, 1964 (for the average reader). Presidential Power, Richard E. Neustadt, The New American Library, New York, 1950 (for the better student). The American Presidency, Clinton Rossiter, Harcourt, Brace, Jovanovich, Inc., New York, 1956 (for the better student). Chapter student). Chapter 4, "Great Decisions," The Presidency: Office of Rower. "Who Are the Greatest Presidents of the United States," James Hantula, Social Education, Nov. 1971.	Films suggested for the above project: The Life and Times of Teddy Rocsevelt Roosevelt, Theodore Vilson, Woodrow Hoover, Herbert, Parts 1 & 2 Roosevelt, Franklin Delano, Parts 1 & 2 Roosevelt, Franklin Delano, Parts 1 & 2 Roosevelt, Franklin David Filmstrips suggested for the above project: The Age of Theodore Roosevelt Evanklin belano Roosevelt Franklin belano Roosevelt Woodrow Wilson	13
OBJECTIVE	B. (cont.)		
Focus		· •	

rocus	ORJECTIVE By (cont.)	1 CAKNING ACTIVITIES 2. Project: A few students can make a list of the five
		greatest gre
		questions: questions: a. What was the constitutional (or legal) relationship between these two men? b. What events led up to the controversy between them?
		• • •
		 4. Students read pp. 76-84 and pp. 53-56 in The Presidency: Office of Power and do the following activities: a. Discuss: (1) The relationship between the Bresident's role as Commander in Chief and the Viet Nam
		controversy. (2) The problems of maintaining civilian control of the military. (3) Whether the students would like to alter this (or any other) presidential power. b. A student may read and report on a synowsis of
,		
		5. Role playing: Ask for volunteers to act as the President in different situations. The class should write up the situations as an assignment. Interview each volunteer separately, asking then how they would handle the
		situations. Subsequently, the class should try to

Cont.)		5. (cont.) were different (or similar) in their approaches. 6. Using Activity A-2, the students can examine the current President's activities and pronouncements and determine the primary (and secondary) reasons for them. This could be a long term project involving news clippings, TV quotes, and other primary research material.			15 .
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describe the process of checks and halances, The students wild

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- Students should list those portions of the Constitution relating to the President and Congress and the President and the Pederal Courts. The class may make whose lists most closely approximate the master lists a master list from the sections cited. The students could receive some extra credit or recognition.
- Branch) and Congress or Courts throughout the quin. Students may be assigned to keep a notebook of all The articles, etc. should be annotated to explain interaction between the President (or Executive the constitutional authority or reason for this interaction.
- pp. 72-76 (President and Supreme Court) and discuss In The Presidency: Office of Power students read Chapter 5 (President and Congress) and Chapter 6, the following questions:
 - conflict between the President and Congress is "inherent in our torm of government." Why did Why did President Truman say (p. 57) that the President Johnson disagree with him (p. 71)?
- Why is the President called the Chief Legislator? ů ۻ
 - What factors influenced periods of Congressional ascendancy vs. presidential ascendancy?
- answer. (Include activities of current President presidential ascendancy? Give reasons for your Do recent trends point toward congressional or examples from the reading for your answer, and Congress in answering this question.) ъ Ф
 - Why does the judiciary wear a "velvet glove" When it restrains the Chief Executive?
- What could happen if the President refused to obey the Supreme Court?

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- . (cont.)
- fhe students will propose reasons why cooperation and conflict exist among the three branches of government.

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ENVENTED ACLUINATES

- 3. (cont.)
- 8. How can the President influence the decisions of the Court? How can the Supreme Court influence decisions of the President?
 - h. How can the Congress influence the President's influence with the Supreme Court?
- 1. Role playing: Ask one or more students to portray the President and Executive Branch. They should develop a program related to the current interests and needs of the nation. Ask nine students to act as Supreme Court Justices and the rest of the class to act as Congress. They should consider the President's program and state how they would handle it in their respective roles. They should explain their actions, and the class should begin to list reasons why the Congress and Courts would agree or disagree with the President.
- 2. A few students can do in-depth research on current or recent Executive/Legislative or Executive/Jud::ial "stress areas." (i.e., Senate confirmation of Supreme Court justices; Congress and foreign policy; Congress and foreign aid).
- 3. Role playing debate. One student can take the part of the President and another student can take the part of a member of the Congress or Court who actively opposes the President on certain Issues. These students should do research on the reasons for this disagreement and then debate these issues before the class.

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- decisions where the Congress and the Court upheld the President's requests and actions by a substantial majority.
- 5. The students should begin to develop reasons why:

 a. There is a conflict between the President and the other two branches. Their list should include the following points: Constitutional separation of powers and checks and balances; different philosophies; different terms.
- b. There is cooperation between the President and the other two branches. Their list should include the following points: similar philosophies; same party; preponderance of legal or governmental backgrounds; age factor; education; socio-economic backgrounds; "establishment" orientation; responsibility of governing.
- 6. Discussion question: Why would the President be opposed by members of his own party in the Congress or Supreme Court?
- 7. Show films entitled The Presidency and Congress and With Liberty and Justice for All, Pt. 1 or 2 and discuss how they lilustrate the cheeks and balances between the three branches of government.
- 8. Culminating essay: Should the number of legislative and judicial checks on the Presidency be increased, decreased, or unchanged. Defend your answer, using references to the Constitution as well as current events.

GOAL SECTINE STUDELS WILL SPECIEV LE ADVANCE AND I HILLIEUS OF ARES DEBINE PERLY FILLING.

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341408-80	describe the evolution of the role of the party in presidential politics.	
k)(1.5	THE PRESIDENCY AS VIEWED BY THE PARTY	

LEARNING ACTIONS	follo rofile Voi.] mine t	Students read pp. 126-128 in The Presidency: Office of Power and answer the following questions: a. How have some of our recent presidents viewed their role as the head of their political party? b. How does our current President view his role as the head of his political party? c. Which approach do you prefer? Why?	Ask the class to list the different types of members of the President's party. Some groups that should appear on the list are; professional party workers, party members in the Executive branch, the registered voter, etc. Based on this list, ask the following questions: a. How might these groups differ in what they want from the President? b. How can they make their influence felt? c. Is it possible for the President to allenute one branch of his party while satisfying another? Give an example. d. Does the President seek support outside his party? Uhy?	Research project for able students: Obtain a copy of the party platform upon which the current President based his election campaign. Determine how much of this platform the President has been able to implement. The report should include the following points:
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ORJECTIVE	(cont.)	The students will analyze the relationships between recent presidents and their respective political parties.		,
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TEARWING ACTIVITIES	a. what, if anything, has hampered the President in realizing the platform goals? b. Has the President himself been thoroughly committed to all of the platform goals? If not, what is the reason for this. (Students can refer to Activity #2 to assist them here.) c. Does non-performance in this area necessarily mean defeat in the next election? Give reasons.	Discussion question: Is the party system, as presently constituted, the best way to nominate, elect, and support a President? That other "sifting out" and means of support would the students suggest?	Students may discuss the impact of the 26th Amendment on the whole political process, including the administration of party affairs, party platforms, nominees, etc.	
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 OBJECTIVE	B. (cont.)	C. The students will evaluate the role of the modern political party in presidential polities.		
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ď. VIEWED THROUGH THE THE PRESIDENCY AS MASS MEDIA

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- describe the evolution media vis a vis the of the role of mass The students will
- presidency.

press and the presidency. examine the current relationship of the The students will 8

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Students read Chapter 10 in The Presidences wiffer of Power and answer the following questions:

- What constituencies must the president take into account when transmitting his image? ر.
- Describe the images presented by serve of our past غ
- Why has the independent press generally been more restrained in attacking politicians than the earlier editor-owner press? ċ
 - What press institution was begun by John Tyler? By Theodore Roosevelt? ō
- How is the Press Conference viewed by the President? By the public? e e
 - Contrast President Kennedy's style with that of President Johnson. Which do you prefer? What style does the current President use at his Press Conferences? ů,
- report, the student can cite differences in descriptions newspaper articles, editorials, and cartoons concerning Student project: Collect or record the contents of presidential activities and programs. In an and opinions which can influence the reader. -1
- of Presidents Johnson and Stxon, seeking reasons for A few students can do resturch on the press problems these difficulties in the nature of the press corps as well as in the personalities of these two sen. 2
- between the President and the Press (and other media); Discuss the two sides of the current controversy Vice President Agnow's charges of "Lastern establishment bias," and <u>ب</u>
- Press charges of Administration controlled news. ģ

The students will recognize the impact presidential radio broadcasts on pre-TV audiences. The students will propose reasons why TV has changed the wart of presidential campaigning and publical telations.	(ENDNONG ACTIVITY OF	Radio: Play a chats." Discurnation. Ask the by Presidentia	1. If it has not alleady been shown, have the students view The Making of the President 1957, Pt. 2. Discuss the impact of the Great Jet abstracen Kernedy and Wixon on the outcome of the election.	c 2. One student can read and report on The Selling of the President by Joe McGinn.ss (Trident Fress, New York, 1969). Discuss the impact of TV on future campaigns. The class should be able to identify the disadvantages as well as the advantages of TV campaigning (for the public as well as the candidate).	3. If the President appears on television during the quin, the students can evaluate his performance based on the points emphasized in Activities 1 and 2 above. If the students have not completed these activities, then they should establish some criteria for an effective television performance prior to viewing the President.	4. Debate: All Fresldential TV appearances are at least somewhat partisan; therefore, the opposing party should get free TV time to "ansuer" any presidential appearance.	23
ပံ ထိ	; •	The students will recognize the impact presidential radio broadcasts on pre-TV audiences.	The students will propose reasons why IV has changed the what of presidential	a nd			

THE STUDENTS WILL GLAUR WIZE, TWOM DATA AL UT THE DIFFICULTIES INLIGHT IN HE LIN TOOK PLAYING MANY ROLDS FOR A DIVERSTRAD TECH RANK. GOAL 7:

STIP 'APON DKINNYII	See a se	The class can discuss the difficulties attendant upon the Fresident supplying, or trying to supply, so many of the nation's needs. (See Earber's article in Teacher Reference Faterial for additional ideas on this subject.) Some questions to allumiate discussion on this point are: a. If the President is a politician (indeed, the leader of his party), then how can be supply reassurance to ail the prople as Chief of State? b. Why not have two executives (one being a king or ceremonial head of state) as other countries do?	. 77
OBJECTIVE	The students will identify and discuss the diverse needs of the electorate.	The students will identify and discuss the various roles played by the President.	
	Å A	<u>e</u>	
FOCUS	THE PRESIDENCY AS VIEWED BY THE PEOPLE	· •	

FOCUS

SAUFINIAN DIFERENCE CONTRACTOR OF THE PROPERTY	toup project: Each group selects a pand, based on the readings and filles, and President measured up to the list. d. The groups should report their tillass. If students disagree with the group itself cannot arree on iscuss why this is so. The students sidentify the reasons why the electorate its approbation or disapproval of a ome reasons would be: age, education, hilosophy, place of residents (region) ion, etc.	of Power and discuss the importance to the electorate of the following presidential activities: social styles, family life, personal tastes, forms of recreation. Ask the following questions: a. Do you approve or disapprove of the current President in any of the above areas. Why? b. Are these activities important with regard to the executive function? (Students should explain their answers, and using the explanations as a basis, discuss the impact of such ideas on presidential campaigning and presidential lange-making.)	3. A student may read and report on Presidential Losers by David J. Goldan (NcCerwick-Eathers Fublishing Co., Inc., Cincipnati, Chio, 1970, Very easy reading. The student can identify reasons why certain men did not win the presidential race. Subsequently, the class can evaluate the reasoning behind the public's choices. What political, economic, social, or psychological factors were important in these races?	. 52
ORJECTIVE	C. The students will examine the conflict between the electorate's needs and the President's roles.			
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TEARYING ACITATIFIES	themselves as (i.e., "I am 3) worker, live in state their recopolicies. The these differing discussion, specifice of press	
OBJECTIVE	C. (cont.)	
FOCUS		

GOAL B: THE STUDYNTS FIFT, ANALYZE THE PRESIDENTIS FOLD AT COMMAN ST IN CHIEF ALT CHILL TELL NATI

	SARVING AGP-VITTERS	1. Students read Chapter \$ in The Presidency: Office of Peyer and answer the following questions: a. There does the Crestant get his countitutional authority to act in the field of foreign policy? b. Why has the President become our most important foreign policy maker? c. With whom does the President share the power to act in foreign affair:? (Cite specific constitutional authority) d. Cite evidence to prove that past presidents have been accountable to public opinion in the field of foreign policy. e. What is the role of the National Security Council? Who are its members? How have past presidents utilized this advisory body? f. (Students should review the role of the executive branch in foreign affairs - See Unit II) How did Eisenhower, Eennedy, and Johnson utilize the executive machinery to handle foreign policy? How does the present President use this executive machinery?	2. Show film entitled Planning Our Foreign Policy (Problems of the Middle Foot) and identify the executive machinery used to formulate foreign policy in this case. Another film, on the Cuban Bissile Crisis, 1s The Jeck That Shook the Torld. 1. Continue with quarions in education Bissile Crisis, a. Bow does the Fresident's role as Commander in Chief affect his role as chief diplomat? 2. Any have many past presidents endeavored to get bipartisan support for ticir foreign policies? 3. Shy did President Johnson (and Fresident Nixon) encounter so much opposition regarding Viet Ham?
	908.781.77	A, The students will describe the skructure of our foreign policy apparatus,	B, The students will state a problem in fereign affairs and evaluate the President's handling of this problem.
-	Sucoc	THE PRESIDENCY AS VIEWED BY FOREIGN GOVERNMENTS.	•

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LEARNING ACTIVILIES	2. Using Activity 1.c. as a transitional question, analyze the impact of Viet Kam on the Fresidency. a. Ask the following questions: (1) Identify the president's constitutional authority for acting in Viet Kami? Anat congressional authority did President Johnson get? (2) What options did the President have to conclude the war? Which lind hid he use and why? b. Show Sizeron York Jagest, Vol. 8, 1s. 7 on President Johnson's State of the Union message to Congress which includes the position of the United States in Viet Kami in 1866. Ask the following questions: (1) Nove could Congress hep or hinder the President in His Viet Kam program. What has Congress done in this regard? (2) Politically, what must the members of Congress consider when assessing the President's Congress consider when assessing the President's Sitilizable when assessing the President's conduct of the war and related diplomatic efforts. (3) Why are many Congressman and Senators who differ with the President to interfere with the President's conduct of the war and related diplomatic efforts. (4) Has Viet Kam (Korea, Wominian Republic, etc.) upset the executive and legislative branches? If so, reconstruct their projer relationship in matters of conduct of the Viet Rome Republicy. Yol. 3, 18, 4 and asset the U.S. compliment in Yigt Nam? To what mathonal interest were they responding?	28
ORJECTIVE	B. (cont.)	
Focus		

LEARNING ACTIVITIES	c. (cont.) (2) What was the government of Viet Nam's intèrest in the U.S. presence? (3) How might the interests of South Viet Nam and other Southeast Asian nations differ from our other allies? U.S. Congress? The Secretary of State? Various segments of the electorate? (4) How are the above interests communicated to the President? How has he sought to placate and satisly these various interests? d. Essay: How has Viet Nam illustrated the powers of the presidency? How has Viet Nam illustrated the problems of the presidency?	3. Research and role playing project: Certain students may research on the interests of selected foreign nations vis a vis the United States. They can present their requests for aid, alliances, etc. to other students portraying the President, his inner circle, the National Security Council, Cabinet, and other executive officials who make decisions regarding these requests. The class should recognize the basic considerations underlying the viewpoints stated by both sides, critically discuss the reasons for the presidential decision in each case, and suggest other alternatives which would aid our national interest or satisfy other groups or viewpoints in our country.	4. Discussion topic: If the Frestdent west defend our national interest, then what is it? (Class disagreement on this issue should suggest reasons why foreign policy is such a controversial area and why relations with even our best allies are not always amiable.)
OBJECTIVE	B. (cont.)		

LEARNING ACTIVITIES	5. A few students may examine the report on recent foreign visits, diplomatic negotiations, policy statements, and other foreign affairs activities of the current President. What basic U.S. interests are being pursued? What are the basic interests of the nations with which we are dealing? Fow would you assess the President's performance in this area?	6. Quin project: Students might collect statements, news stories etc. made by the current President or his spokesmen in the executive department regarding one area of the world or one current foreign policy problem. The students should determine our national interest in this matter, whether our policies in pursuance of these interests are consistent and proper, and whether the affected nations or areas can pursue their reasonable interests within the scope of these policies.	Culminating activities: Final Evaluation	1. Recommended areas for objective questions: Constitutional qualifications, powers, and duties; checks and balances; reasons for differences between presidents or differences in the electrrate which might affect their evaluation of the presidency and definitions of appropriate terms.	2. Examples of essay questions: a. Cite evidence for the following statement: The Constitution defines the presidency, the President makes the presidency. b. Critically discuss the positive and negative effects of mass media upon the office of the presidency. c. If you could make some change in the powers, duties, etc. of the presidency, what would you do? Defend your answer.
OBJECTIVE	B. (cont.)	·			
FOCUS					



WATERIALS:

RECCMMENDED TEXT; None

RECOMMENDED CLASS SET:

Rell, Jack, The Presidency: Office of Power. Boston: Allyn and Bacon, Inc., 1957.

AUDIO-VISUAL MATERIALS:

Films

	1-31546	1-31000	1-31001	1-40093	1-31469	1-31542	1-40009	1-40010	1-10163	1-31457	1-31552	1-31553	1-31560	1-12696	1-12700	1-12705	1-12721	1-12728	1-13371	1-13448	New Acquisition	1-31544	1-31545	1-30067	1-30069	1-31787	1-31551	1-30053	1-3000
,	Elsenhower, Dwight David	Hoover, Herbert, Pt. 3	Ferbert.	Johnson and Reconstruction	Life and Times of Teddy Roosevelt		Naking of the President, 1960, Pt. 1	Making of the President, 1960, Pt. 2	-	President and Con ress		Roosevelt, Franklin Delano, Pt. 2	Theodore	Screen Nows Digest, Vol. 6, Is. 5	"cas Digest,		News Digest, Vol. 8,	Screen Nove Blanch, Vol. 0, IS. 4	1,013	Screen News Digest, Vol. 11, Is. 4		Truman, Farry S., Pt. 1	Earry S.,	Vice Presidency, Pt. 1	Vice Presidency, Pt. 2	Week That Shook the World, The	(With Liberty and Justice For All, Pt. 1	With Liberty and Justice For All, Pt. 2

Filmstring (All of the sound filmstrips listed below are produced by Guidance Associates: Barcourt, Brace & World; Pleasantville, New York)

The Age of Theodore Roosevelt, Pts. 1, 2, and 3

The American Presidency, Pts. 1, 2, and 3

Dujeht D. Eisenhower: Soldier and Statesman, Pts. 1 and 2

Franklin Velano Roosevelt: The Years That Changed the Nation, Pts. 1 and 2

Parry S. Tranan: Yan of Decision, Pts. 1, 2, and 3

People's Cholces: An Analysis of the Electoral College, The

Political Conventions: Choosing the Carlidates, Pts. 1 and 2

Portrait of a Gabinet becomer: Stewart 1. Udall, Secretary of the Interior, Pts. 1 and 2 The Vice Fresidency: In Action and Evolution, Pts. 1 and 2

Moodrow Wilson: Liealism and American Benneracy, Pts. 1 and 2



SUPPLEMEMENTAL PUPIL RESOURCES:

- Any American history text
- Any American government text
- A..P, 1909. Middletown, Connecticut: American Education Publications, Our Presients and Their Times, ... ° ° °

TEACHER REFERENCE MATERIAL!

Alexander, Herbert E., Financing the 1968 Election. Boston: D. C. Heath and Company, 1971. Barber James D., "The Presidency: What Americans Sant," The Center I. razine. Tol. 4, No. 1. Santa Farbara, California: Center for the Study of Democratic Institutions,

Social Schretion. Hantula, James, "Who Are the Greatest Presidents of the United States?" Vol. 25, No. 7, November 1971. January/Februar, 1971.

Allyn and Bacon, Inc. 1963. Reathcock, Claude I., Irc United States Constitution in Perspective, Boston: Allyn a McGintiss, Jue, The Sching of the Prosident, New York: Irident Pross, 1969, Neustado, Richard E., Presidencial Pover. New York: The New American Library, 1969,

Sinkier, Seorge. The Racial Attitudes of American Presidents from Lincoln to Theodore Roosevelt. Pussiter, Clinton, It. weerlean Presidency. New Yorks Harcourt, Brace, Jovanovich, Inc., 1956. New York Doubleday, 1971.